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 xl-color.com

File Requirements & File Transfer Sheet

To assure you of a smooth printing process

File Requirements

- All files need to be proportional to finished size (full size, percentage scale of full size, or 1 inch equals 1 foot)
- PHOTOSHOP CC cloud
- ILLUSTRATOR CC cloud
- INDESIGN CC cloud

Photoshop CC cloud

- Create a FOLDER with COMPANY'S NAME
- Include WORKING PSD WITH LAYERS
- FLATTENED TIFF FILE
- ALL FONTS AND THEIR FAMILIES
- INCLUDE PDF

Illustrator CC cloud

- Create a FOLDER with COMPANY'S NAME
- Include WORKING .ai or .eps with layers
- ALL FONTS AND THEIR FAMILIES
- INCLUDE PDF

InDesign CC cloud

- Create a FOLDER with COMPANY'S NAME
- Include .indd
- ALL FONTS and THEIR FAMILIES
- ALL LINKED PICTURES
- INCLUDE a PDF save straight from InDesign (this is a visual reference for us)

Bleeds

- Add a 1/8" bleed all around for rigid/small posters
- Add a 1/4" bleed all around for banners/large posters

PMS Matching

If needed, please include PMS numbers for color matching.

*Keep in mind that we are a 4 color digital printer and will get as close as possible to PMS colors.

Please email customerservice@goxlcolor.com when you upload/send art to us.

Resolution & Scale

- Large banners (over 8' in any direction): we recommend 50 dpi, and can range from 25 dpi - 100 dpi.
- Small banners (under 8'): we recommend 100 dpi, and can range from 50 - 150 dpi.
- Rigid UV & POP printing: we recommend 150 dpi.
- Billboards: size to 12 dpi at full size.

Scale to Resolution Chart

Small banners

Scale	Res.
100%	100 dpi
50%	200 dpi
25%	400 dpi
1"-1'	1200 dpi

Rigid / POP

Scale	Res.
100%	150 dpi
50%	300 dpi
25%	600 dpi
1"-1'	1800 dpi

Billboards

Scale	Res.
100%	12 dpi
50%	24 dpi
25%	48 dpi
1"-1'	144 dpi

Getting Files to Us

*Please specify the following information when emailing or uploading:

- Name of Company
- Contact Name
- Description of Job
- Quantity

- **Via-Email** (Files less than 15 megabytes)
 - Send to: prepress@xl-color.com
 - cc: your contact person

- **Uploading to FTP Instructions** (over 15 megabytes)
 - <https://www.hightail.com/u/XL-Color-Dropbox> (File size limited to 2 GB each)